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| **OSP 4: Labeling and Marketing Materials** |
| *QCS must verify compliance of all labels used and intended for use on organic products, retail and non-retail packaging, storage containers, and commercial documents as applicable prior to their placement in the market.*  **Labeling criteria for organic products:**   * USDA organic regulations: 7 CFR §205.303-307 * EU organic production rules: Chapter IV of Regulation (EU) 2018/848 (Articles 30-33) and Annex III   Refer to the QCS website for additional guidance: [Organic Labeling – Quality Certification Services (qcsinfo.org)](https://qcsinfo.org/organic-labeling-guidance-resources/)   1. Indicate each type of labeling and marketing materials (to be) used to sell, label, or represent products as “organic” (including “100% organic” or “made with organic”) **Check all that apply.**  |  | | --- | | Labeling of retail containers *(labels used to display organic products for retail sale to the final consumer)* | | Labeling of nonretail containers used to ship or store packaged or unpacked organic products.  *(Nonretail containers are any container used for shipping or storage of an agricultural product that is not used in the retail display or sale of the product)* | | Banners/signs (market displays). Describe: | | Website/social media pages: | | Other: |  1. Attach a full-color copy of each label used or planned for use.  **Attached** 2. Does/will your operation package or label products under a private label that is for a different operation or brand name?   Yes  No If yes, complete and submit the Private Label Agreement for each private label owner.  **Attached** 3. Do all nonretail containers used to ship or store certified organic products identify the product as organic?  Yes  No  If not, is the organic identification on the retail label visible while enclosed in the nonretail container?  Yes  No 4. Describe the lot number, shipping identification, or other unique information that links nonretail containers to audit trail documentation. |
| 1. How do or will you monitor outgoing products to ensure that all labels in use are consistent with labels approved by QCS, and how often? |
| 1. Will organic product(s) be exported by your operation or through the chain of commerce?  Yes  No    1. If yes, are all shipping containers and shipping documents for domestically (US) produced products labeled as organic and intended for export clearly marked “For Export Only”?  Yes  No |